

**Talia Solla** Watertown & Storrs, Connecticut | taliasolla2006@gmail.com | [LinkedIn](#) | [Portfolio](#)

**Professional Summary** Cognitive Science and Computer Science student with a strong background in digital media. Focused on building human-centered digital experiences and data-driven interfaces, combining visual design with UX/UI research.

**Education University of Connecticut (UConn)** Bachelor's Degree in Cognitive Science | Minor in Computer Science Honors Program | GPA: 3.73 | Expected Graduation: May 2028

**Watertown High School** High School Diploma | Graduation: June 2024 GPA: 3.76 | National Honors Society | Career & Technical Education Honors Society | RIT Art & Design Award 2023

### Skills

- **Design Software:** Adobe Creative Suite (Photoshop, Illustrator, InDesign), Figma, Spline, Procreate, P5.js
- **Programming Languages:** HTML5, CSS3, JavaScript, Python
- **Graphic Design:** Branding, typography, & visual storytelling
- **Development Tools:** VSCode, Astro, Replit, Dreamweaver
- **Digital Media:** UI/UX Design, Video Editing, Creative Coding
- **Mathematics & Logic:** Data Structures, Calculus, Algebra, Statistics

### Experience Freelance Designer | August 2022 – Present

- **Mural Commissions:** Managing the entire project lifecycle to create multiple large-scale murals for residence halls at the University of Connecticut, handling everything from concept drafting to physical installation.
- **Web Development:** Developed and launched a responsive, engaging website for a local daycare center, resulting in improved online presence and streamlined information access for parents.
- **Branding & Identity:** Redesigned the official logo for a local elementary school (Polk Elementary), collaborating with school administration to create a modern visual identity for community-wide use.

### Projects

- **University Information System (Python, Data Structures):** Architected a complex backend data dashboard in Python to parse unstructured CSV data, find course enrollment intersections, and calculate university-wide grade statistics.
- **Personal Productivity Dashboard (UI/UX, Web Development):** Developed a custom-coded, web-based online planner for personal use to manage schedules and deadlines, using HTML5 and CSS3.
- **Kangaroo's Korner Rebrand (Web Design, Branding):** Led a complete rebrand and website redesign for a local business, moving from a standard site builder to a custom Astro build to improve performance.
- **CoreFlow AI Branding & Visual Identity (UI/UX, Branding):** Developed the complete visual identity and designed a highly responsive, custom Astro website for a new AI automation agency.
- **Independent Book Cover Design (Graphic Design):** Collaborated directly with an author to design a market-ready book cover, seamlessly blending striking typography with thematic illustrations.

### Certifications

- **Computing Technology Industry Association:** A+ Certification | Network+ Certification (In Progress)
- **CPR & First Aid:** Cardiopulmonary Resuscitation | First Aid | Babysitting Certification