

# Talia Solla

Storrs, Connecticut | (860) 483 - 1200 | [tms23012@uconn.edu](mailto:tms23012@uconn.edu) | [LinkedIn](#) | Portfolio

## OBJECTIVE

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Interactive Media and Computer Science student seeking a creative role. I offer proven experience in interactive media and web design. I am focused on building foundational design expertise that will ultimately bridge into AI/ML research and Human-Computer Interaction.

## EDUCATION

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**University of Connecticut (UConn):** Bachelor of Fine Arts in Digital Media & Design / Minor in Computer Science / Honors Program / GPA: 3.71 / Expected Graduation: May 2028

**Watertown High School:** High School Diploma / Graduation: June 2024 / GPA: 3.76 / National Honors Society / Career & Technical Education Honors Society / RIT Art & Design Award 2023

## SKILLS

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**Design Software:** Adobe Creative Suite (Photoshop, Illustrator, InDesign), Figma, Spline, Procreate

**Programming Languages:** HTML5, CSS3, JavaScript, Python Basics

**Development Tools:** Netlify, GitHub

**Graphic Design:** Branding, typography, & visual storytelling

**Digital Media:** UI/UX Design, Video Editing, Creative Coding Graphic Design

**Mathematics:** Calculus, Algebra, Statistics

## CERTIFICATIONS

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**Computing Technology Industry Association:** COMPTIA A+ Certification

**CPR:** Cardiopulmonary resuscitation, First Aid & Babysitting certification

## EXPERIENCE

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**Freelance Designer / August 2023 – Present**

- **Mural Commission: Managed** the entire project lifecycle to create a large-scale mural for the Busby Suites at the University of Connecticut (UConn), **currently undergoing commission and installation.**
- **Web Development:** Developed and launched a responsive, engaging website for a local daycare center, resulting in **improved online presence and streamlined information access for parents**, Along with Freelance work.
- **Branding & Identity:** Redesigned the official logo for a local elementary school (Polk Elementary), collaborating with school administration to create a modern visual identity for community-wide use.

## PROJECTS

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- **Online Portfolio (Self-Coded):** Designed and **fully coded** a professional online portfolio from scratch to showcase design and development work, utilizing **HTML5, CSS3, and JavaScript.**
- **AI Company Branding & Visual Identity:** Developed the complete visual identity and **branding package** for a new AI startup, including logo, color system, and initial marketing collateral.
- **Polk Elementary School Logo Redesign:** Redesigned the official logo for a local elementary school (Polk Elementary Panthers), collaborating with school administration to create a playful visual identity for community-wide use.
- **Watertown Public Schools Food Service Logo:** Designed the official logo for the Watertown Public Schools food service system, now used across all district communications and materials.
- **Personal Online Planner:** Developed a custom coded, web-based online planner for personal use to manage schedules and deadlines, using **HTML5 and CSS3.**